



enchanting
INDONESIA 3
2009

**...Just a smile away
from the wonders archipelago**

Enchanting Indonesia is an annual event held by the Indonesian Embassy in Singapore which encompasses tourism, product and food exhibition, and cultural performances. Now in its third year, with the theme of traditional uniqueness within unified diversity, the event will be held at Ngee Ann City, in the middle of Singapore's major shopping area from 17 to 19 July 2009.

Enchanting Indonesia 3 will showcase Indonesia's rich cultural diversity by emphasizing a Batik exhibition and workshop, an Indonesian food gallery, and even more spectacular cultural performances.

Participants will come from throughout Indonesia including North Sumatra, West Sumatra, South Sumatra, Riau Islands, Riau, West Java, the District Capital of Jakarta, Central Java, East Java, Bali, and North Sulawesi, all of which have direct flights from Singapore.

The event will be open to the public for free admission to come and join the celebration.

Enchanting Indonesia is an significant event on the embassy's calender for the promotion of Indonesian culture and tourism. Singapore has been the largest source of tourists over the last few years, with about 1.4 million visiting last year, which has made them an important part of Indonesia' tourism industry. And it is for this reason that Singapore has been chosen for the Enchanting Indonesia event.

As well as increasing the number of Singaporean tourists who visit Indonesia each year, Enchanting Indonesia is also aimed at encouraging the foreign tourists who visit Singapore to continue their journey to Indonesia.

This event has been designed not only for the promotion of Indonesia, but also to develop the relationship between the people of Indonesia and Singapore, by creating an environment where people can see and experience the different culture, and so develop understanding and friendship between our two nations.

The event will be a great experience for everyone, whether they are new to what Indonesia holds, or have been there and wish to experience a part of Indonesia again.

In conjunction with Enchanting Indonesia, a Table Top meeting will be held on 17th July 2009 to match Indonesian and Singaporean travel agents.

For further information, please contact the Information, Social and Cultural Affairs Section, the Embassy of the Republic of Indonesia Tel: (65) 6839 5472, Fax: (65) 6737 7560