

Sumatera

International Travel Fair



at Balai Raya Tiara Convention Center
Medan - North Sumatera - Indonesia

21-24 July 2006

Supported by :



Sumatera International Travel Fair is a subregional event to bring the region together in order to achieve greater business cooperation. The main objective of Sumatera International Travel Fair is to encourage intra regional movement and to conserve and promote the image of Sumatera as a place of "Tropical Adventure and Multicultural Heritage". The Travel Fair will consist of many activities such as Destination Promotion, Sales Promotion, Business Contact, Tourism Forum, MITTA Gathering as well as, Sumatera Food and Fashion Show.

REGISTRATION :

Only 66 booths are available.
Early registration is required.

Booth Rental :
3m x 3m : Rp. 5.000.000,-
3m x 4m : Rp. 5.500.000,-
Island Concept : Rp. 3.500.000,-
Free registration fee for 2 (two) delegates

Additional :
Delegate fee Rp. 250.000,-/person
A delegate is allowed to participate in all activities as stated.

Payment :
Payment can be made through
our bank account :

**Account Number : A/C. 17909
Bank SUMUT**

**Jl. Imam Bonjol No. 18 Medan - Indonesia
in the name of
Badan Pariwisata Sumatera Utara**

Buyer Condition

Buyers are by Invitation only :
Buyer registration : Rp. 600.000,-
Inclusive of 2 Nights accommodation
with daily breakfast. Transfers service
from/to airport/official hotels/venue.

Complete buyer registration with your
company profile should be forwarded to
the secretariat before May 2006

TRANSFER ARRANGEMENT :

Transfer services are provided from/to
airport/official hotels/venue

OFFICIAL HOTELS :

- Grand Angkasa Hotel (*****)
- Tiara Medan Hotel (****)
- BW Asean Int. Hotel (****)
- Novotel Soechi (****)
- Emerald Garden Hotel (****)
- Polonia Hotel (****)
- Antares Hotel (****)
- Garuda Plaza Hotel (****)

TENTATIVE PROGRAM

SUMATERA INTERNATIONAL TRAVEL FAIR :

Friday, July 21, 2006

Arrival of Participants
Registration
Booth Decoration
Welcome Dinner

Saturday, July 22, 2006

Opening Ceremony
Booth Inspection
Lunch
Tourism Forum
Business Contact
Dinner
Late Night Function

Sunday, July 23, 2006

Open for Public
MITTA Gathering
Lunch
Business Contact
Dinner
Late Night Function

Monday, July 24, 2006

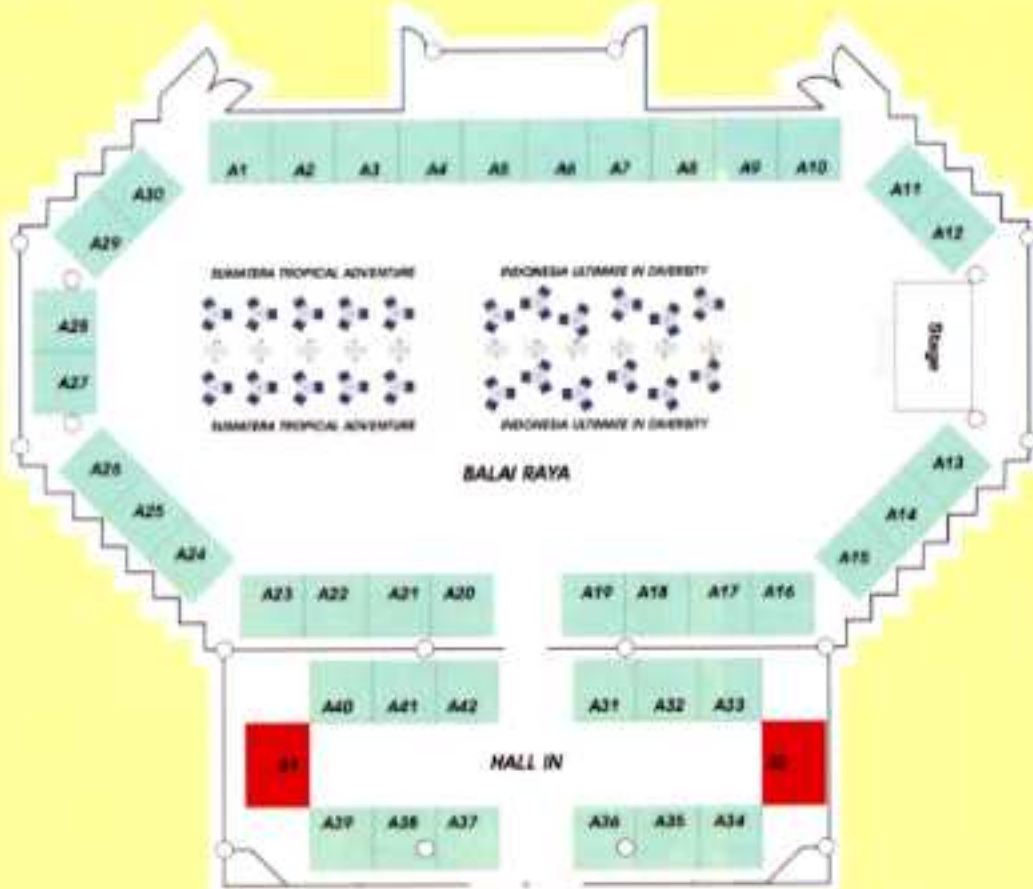
Booths Dismantling

SECRETARIAT :

SUMATERA INTERNATIONAL TRAVEL FAIR 2006

Information : North Sumatera Tourism Board (NSTB)
Jl. Diponegoro No 30 Medan,
North Sumatera, Indonesia
Telp. (+6261) 4535508, Fax (6261) 4578594/4158253
E-mail : sumatera_tourism@yahoo.co.id
Website : www.sumateratourism.com

▼ FLOOR PLAN



1. The fair is held on the 2nd floor of Tiara Convention Hall
2. Each booth is equipped with :
 - * Partially laminated panel with pole/ aluminium body (height 2.5m) with lettering of company's name
 - * TL lamp @ 40 VA x 2 units
 - * 1 desk and 2 chairs



- A. 3m x 3m
- B. 3m x 4m

Sumatera International Travel Fair

21 - 24 July 2006 - BALAI RAYA TIARA CONVENTION CENTER MEDAN



pacto
tourism
management
services

Medan office
J. Brigadir Kutarajaya No. 077-g
Medan 20151 - Indonesia
phone : + 62 - 61 - 451 00 81
fax : + 62 - 61 - 451 36 69
+ 62 - 61 - 415 58 20
e-mail : pactomes@indosat.net.id
website : www.pactotul.com

Jl. Sumatera No. 1 Medan 20235 Indonesia
Phone : + 62 - 61 - 455 58 81
Fax : + 61 - 61 - 455 05 55
- 455 03 33
Website: www.grand-angkasa.com

TIARA MEDAN
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• Ocean Club Suite
• Ocean Suite
• Family Suite
• No. 101 Suite

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• Private Club Room 20 seats
• Pool Table (Ocean Restaurant)
• Karaoke (Private)
• Outdoor Spa - (20 Lounge)

MEETING & BANQUET
• 1000 seats
• 100 tables
• Banquet

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• Hot Spring
• Jacuzzi
• Outdoor Swimming Pool
• Fitness Club
• Outdoor Golf Range

OTHER FACILITIES
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• Business Center
• 24 Hrs. Security Guard
• 24 Hrs. Reception
• Airport Shuttle Bus
• Airport to LRT

ADDRESS
Jl. Cut Mutiah No. 1 Medan 20152
North Sumatera - Indonesia
Phone: (061) 4574000 - 4510176
Fax: (061) 4510176 - 4510176
E-mail: reservation@tiarahotel.com
www.tiarahotel.com

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HOTEL ANTARES INDONESIA

Garuda Indonesia

Sales Office in Medan :
Jl. Monginsidi No. 34A
Telp. 061-4556777 Ext.5109
Fax. 061-4557747

Hotel Dharma Deli
Jl. Balaikota No. 2
Telp. 061-4537844

Terminal Domestik
Bandara Polonia Medan
Telp. 061-4535191
Fax. 061-4561679

0 807 1 807 807
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Hotel Polonia

Medan - Indonesia

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North Sumatera Tourism Board

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website : www.sumateratourism.com

TOURISM FORUM PROGRAM
Balai Citra, Tiara Convention Center
22 July 2006

14.00 – 16.00 p.m Opening by the Master of Ceremony

Speakers :

1. Ministry of Culture and Tourism of RI.
Topic : White Water Rafting
2. Malaysia Tourism Promotion Board
Topic : Homestay
3. Tourism Authority of Thailand
Topic : Mountain Biking
4. Singapore Tourism Board
Topic : Heritage

Moderator by Mr. Tatang Rukhiyat
Director of International Promotion
Ministry of Culture and Tourism the Republic of Indonesia

TENTATIVE PROGRAM

MITTA GATHERING

“DEVELOPMENT 3 – STAR HOTEL ”

23 July 2006

Sunday

10.00 – 12.30 a.m.

- Opening
Keynote speaker : Dato Syed Moh. Aidid

- Panel discussion
 1. *How To Build 3-Star Hotel Efficiently :*
Tourism Authority of Thailand

 2. *What Emerging Market (China & India) Need For Their Hotel ;*
Mr. Ngiam Foon, President MATTA, Malaysia

 3. *Management and Operation of 3 - Star Hote :*
Mr. Robert Yeo, Hotel 81, Singapore

 4. *Propose 3-Star Hotel Standard For IMT-GT ;*
By Ministry of Culture and Tourism of RI.

 5. Moderator : Mr. Henry Hutabarat

- Conclusion : Dato' Zainal, JBC Tourism Malaysia

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BUYER'S REGISTRATION FORM

SUMATERA INTERNATIONAL TRAVEL FAIR
21 - 24 JULY 2006

I would like to attend the SUMATERA INTERNATIONAL TRAVEL FAIR 2006. Attached please find proof of transfer of the registration fee of Rp. 600.000,- or RM 225 or Sin D 100 or US \$ 60 to your bank account at BANK SUMUT.

Details of company to be included in the SITF 2006 Directory :

Company Name _____

Address _____

Telephone : _____ Fax : _____

E-mail _____ Website _____

Products / Services _____

Contact person for Business Enquiries _____

Designation _____

Please tick in the relevant box :

BUSINESS CATEGORY

1. Travel Services

2. MICE Planner

3. Adventure

4. Other (Please specify) _____

The fee should be transferred directly to our bank :

Badan Pariwisata Sumatera Utara

BANK SUMUT

Jl. Imam Bonjol No. 18 Medan - Indonesia

Account No. : A/C. 17909

Date : _____

Preferred name on Badge : _____

Signature : _____

Please read this important note :

1. Please attach a copy of remittance of Bank Transfer to Secretariat, North Sumatera Tourism Board, Jl. Diponegoro No. 30, Medan - Indonesia, Telp. 62-61 - 4535508, Fax : 62-61 - 4578594
2. Email : sumatera_tourism@yahoo.co.id or Visit our home page : www.sumateratourism.com